**Comments**

Experience -> focus on our Brand to differentiate with this.

Our real income comes from the market place but we should present to be more than it (emphasize in the experience). Help to position our brand.

Weekly delivery (would you be ok with it?) These Target consume a lot online, they expect to receive their products in the same moment, considering their appetite. Test the frequency customers expect.

Expansion: Where would you like to expand: share warehouse in other to expand. Time of expansion (which cities)

Reactions after covid19: sanitary conditions. Not underestimate the capacity of humand to be scared about these issues/alarms. We also take care of this.

Contact farmers would be nice

4th May (MKT plan presentation)